

# JTC Booster Club Theatre Meeting-Monday, February 1, 6:30 pm via zoom

## Minutes

Meeting commenced at 6:31pm with the following in attendance: Lisa Lister-Browne, Chris Hough, Katherine Kurima, Peju Bakrin, Andy Midkiff, Ariana Cox, Angela Murdock, Polly Royer, Dr. Robinson, Teri Orlando, Cindy Price, Monique Schmitz, Diana Cooley

1. Adoption of minutes from January 11: Chris proposed to adopt the minutes from the January 11th meeting, 2021, Teri 2<sup>nd</sup> the motion and minutes were adopted by unanimous vote.
2. Director's report:
  - Membership
    - JTC membership is up slightly to 57 student members
    - There have been two company meetings since our last booster meeting
    - On January 12, discussed:
      - Film Festival Fundraiser,
      - One Act Play plans, and
      - Auditions for the Spring Show
    - At the meeting earlier today discussed letter jackets and students were given information how Katy ISD handles the points towards letter jackets. They need 15 points
  - Winter Show
    - The Importance of Being Earnest has now finished
    - Was our first production in the PAC
    - Over 300 people in attendance
    - Feedback was great
    - Thank you to parents who donated time & goods for the concession stand. Special thank you goes to Cindy Price and her family for a large donation of items
  - One Act Play Competition
    - Cast & crew have been selected
    - Rehearsals now under way
    - Will go to a clinic to perform and receive feedback on February 19 at Magnolia High School
    - First round of competitions is on March 6 at College Station High School
    - Will do a public performance at Jordan High School on March 12
    - If we are selected to advance, there will be further rehearsals and rounds of competition
  - Company charity
    - A film festival will be the company's fundraiser activity for this year which will support the charity that student's voted for earlier in the year.
    - Our audience will pay tickets to watch or possibly stream the film festival, all funds will go to support our charity.

- Our company is supporting the fundraising efforts of one of our company members, Alison Franks who is part of Team Reunited, and they are representing Jordan High School in the Leukemia and Lymphoma Society's Student of the Year campaign. The money raised will go directly to cancer research and the support of LLS's mission to uncover cures for blood cancer and help assist patients and their families.
- The festival is proceeding with 18 student participants, spread across 3 teams, including students from the Jordan High School AV classes who will help with working equipment and editing.
- Each group was given 2 genres to choose from and must include mandatory lines
- Students will consult over the next two weeks to get their film ideas ready before arriving at school on February 13 for breakfast and a day of short film-making. They will need to create a 4-7 minute film that is fully recorded and edited within 12 hours, ready to be screened that night.
- On the evening of February 13, we will sell \$10 tickets to the public and screen the completed films in the PAC. After that, there will be a short intermission before announcing the winners who will receive prizes
- The idea is for this film festival to be a high-profile annual event at Jordan High School
- We acknowledge Tina & Francisco Balduzzi for donating the perpetual trophy that we are having custom made for the film festival which will be displayed in our case

#### JTC Member Events

- There were no member events last month
- The only company member event happening this month (February) is the film festival fundraiser

#### Member services

- We are taking orders for a bulk stage make-up order at the moment (forms due this Friday, February 5) and one more will happen in late March
- The next round of headshots will happen in late March for members who have not gotten headshots

#### Acquisitions of equipment

- No specific equipment donations are required right now, but that could change so please keep an eye on booster newsletters and email
- Need to purchase the scripts and royalties for the spring show Too Much Light Makes the Baby Go Blind at a cost of \$756, and that's exceeding the budgeted amount, so we'll vote on the increase to budget for that a little later tonight

### 3. Treasurer's report:

- Chris reported we had a balance of \$6682 on our December report which closed the end of December. We currently have \$8204 as of today as we continue to do an amazing job with our limited resources
- We have raised about \$18,000 since August which is incredible in trying to manage expenses with the limited amount of funds we have brought in. Month by month we have been close to break even.
- Total budget was \$55,000 so that takes us 33% of the way through fundraising.
- We will continue to manage expectations with what we can do.

#### 4. Budget change:

- According to our by-laws, when we have a significant deviation to anticipated spending, we must hold a vote at a General Meeting to increase budget.
- We have already approved \$674 for the spring show scripts and royalties but Mr. Midkiff needs to increase this amount \$756. He assures us he will be able to offset the cost of this increase by decreasing spending in spring show props, sets and cast party.
- Mr. Midkiff indicates production costs will be extremely low
- There were no questions raised regarding the increase
- Vote taken. Approved by majority

#### 5. Fundraising:

- The week after next we have a spirit day scheduled at Freddy's on February 17th.
- We will have further fundraisers in March with OAP and a further spirit night fundraiser.
- In the future we will have a corporate sponsorship program
- We continue to fundraise through AmazonSmile, FlipGive, and PayPal Giving fund and merchandise sales on our website. Additionally, PayPal Giving does not charge us merchant fee so that maximizes the donations we receive, we receive 100% of funds. These are all linked on our website
- FlipGive has enormous potential as they are giving millions to non profits. We can do more with FlipGive. If we had \$1 a week for 57 students in program, we would raise nearly \$3,000 which is significant. If we got extended family involved, we could potentially double that. So far we have raised almost \$400 over the last 5 months. We are on track to raise up to \$1,000. About 60% of our FlipGive takings have come from one family's shopping. If everyone followed this, we could raise close to \$30,000 and this is why it's important to understand this program. If you shop with FlipGive, the company will give money back, there is no out of pocket cost to the user. There are many opportunities and we want to encourage all of us to get engaged with this program. We have currently raised about a third of our \$55,000 goal and yet we are 2/3 the way through the year. We need to think of the costs involved next year if we are able to produce a musical next year in which we would need \$20,000 on top of the \$55,000 we need to get through this year without affecting breadth or quality of the program. Whenever you are shopping and you are about to use your credit card, check to see if the selling company is participating in the FlipGive program. Retailers are continually being added to the program. The amount they give to us changes. Please use the FlipGive donation service so that we can get closer to our goals. Teri Orlando and Lisa Lister-Browne are available if you need help making FlipGive work for you

#### 6. Volunteering:

- Executive board needs help with admin and organizing tasks so they can push other initiatives forward. We are looking for volunteers to assist with some tasks to lighten our load.

- We will also need volunteers to help with Film Fest concessions, box office and merchandise. Feb 13
  - March 12- we will be looking for volunteers for box office and merchandise/concession sales for OAP
7. Outstanding members:
- Our thanks go to Ariana Cox who extensively assisted with the box office and concessions during Earnest. She also helped transport our newly donated refrigerator from athletics concession stand and is serving on the nomination committee for next year's executive board.
  - Our thanks go to Tina and Francisco Balduzzi who donated the cost for our perpetual trophy for Film Festival, an impressive 2 foot trophy
  - There are others in our community who have been helpful and we hope they will join our Booster Club.
8. Presentation of nominating committee for 2011-22 executive board:
- Purpose of the committee is spelt out in by-laws, basically is to facilitate nominations for next year's executive board
  - Members are President Lisa Lister-Browne ([president.jordantheatrebc@gmail.com](mailto:president.jordantheatrebc@gmail.com)) , 10<sup>th</sup> grade rep-Ariana Cox([arianacox5@icloud.com](mailto:arianacox5@icloud.com)) , 9<sup>th</sup> grade rep-Monique Schmitz ([jm\\_schmitz@sbcglobal.net](mailto:jm_schmitz@sbcglobal.net)) and Theatre Director Mr. Midkiff ([andrewcmidkiff@katyisd.org](mailto:andrewcmidkiff@katyisd.org))
  - Please get in touch with a member of this committee by end of February 2021 if you are interested in serving on the executive board next year (July 1 2021- June 30, 2022)
9. Important upcoming dates:
- February 5, bulk stage make up orders due, one more order will be offered at the end of March
  - February 13, film festival
  - February 17, spirit night at Freddy's
  - February 25, date to let secretary know if you have an item to add to the agenda for our next general meeting
  - March 1, general meeting

Meeting adjourned at 7:05pm. The next JTCBC meeting will be Monday, March 1st at 6:30pm via zoom.